



## Twilio integrations

Our client provides marketing services to Loan Mortgage companies. One of their clients required loan status text messages to be sent to their borrowers based on triggered events. Another requirement was that the concerned Loan Officer should be able to receive any replies to the text messages by the borrower.

We developed the application using Twilio. We used the Twilio API to generate a telephone number for each Loan Officer. This virtual telephone number was used to send the text messages.

We also programmed it such that any replies received to these sent messages was automatically and immediately forwarded to the Loan Officer both on email as well as mobile phone. Besides Loan Status Updates, the system is being used for marketing text messages to the LO leads and potential borrowers.

MCL has successfully developed several Twilio and other API integrations. Please contact us for any application development – desktop, web or mobile.

### CONTACT US

MCL.in  
34/132 Laxmi Industrial Estate  
New Link Road, Andheri West  
Mumbai 400 053, India  
Phone: 1-408-800-6250 / +91-22-40167705  
Email : info@mcl.in